



“The 8 Things You Must Know Before Choosing Your Family’s Orthodontist”

1. I am Dr. Mansour. My personal mission is not to simply straighten my patients’ teeth. Rather the goal of my work is to increase Confidence, Self-Esteem, Attractiveness, Happiness, and Fun for children and adults. I truly believe my orthodontic treatment creates **life-long advantages and opportunities for my patients**. That is why I am an Orthodontist.
2. Did you know that legislation has been introduced in parts of the United States preventing dentists from conveying to the public that they are dental specialists if they have not completed the education for that dental specialty as defined by the American Dental Association? In some areas of the country, this has become common for general dentists to claim they are proficient at orthodontic procedures.

Protection of the public has driven this legislation, said Dr. Mark Blaisdell, immediate past president of the Utah Dental Association. “When the public cannot determine who is treating them, then there is a problem...The public needs to have a clear understanding.” Dr. Mansour completed his orthodontic training as a specialist in orthodontics at Tufts University School of Dental Medicine.

3. The American Association of Orthodontists recommends that all children should have an orthodontic evaluation by age 7. In many instances, early detection of common orthodontic problems, such as teeth crowding, and the implementation of appropriate, corrective orthodontic treatment results in a shorter course of therapy, which is less painful for the patient, and produces the most favorable results.
4. Dr. Mansour makes orthodontic care ***affordable*** for your family. We offer **NO COST** initial orthodontic exams and evaluations. In addition, if Dr. Mansour recommends that you begin treatment at the time of your initial visit, we offer many options to make treatment affordable for you. We offer a No Money Down Payment Option and flexible, Interest-Free payment plans. We gladly accept major credit cards—Visa and Mastercard. In addition, our practice accepts many insurance plans, and we are experts at working with your plan to ensure you receive the maximum benefit available.

5. Dr. Mansour is a graduate of Tufts University School of Dental Medicine. He completed his specialty training in orthodontics at Tufts, as well. Dr. Mansour has been in practice for over 17 years and is a Diplomate of the American Board of Orthodontics.

6. An orthodontist is a dentist, who after graduating from dental school, completes additional full-time university-based education in an accredited orthodontic residency program supervised by orthodontists. This specialized training lasts at least 2-3 academic years, and sometimes longer. By learning about tooth movement (orthodontics) and guidance of facial development (dentofacial orthopedics), orthodontists are the specifically educated experts in dentistry to straighten teeth and align jaws.

Orthodontists limit their practices to orthodontics and dentofacial orthopedics. This means that orthodontic treatment is what they do, and all they do. Selecting an orthodontist who is a member of the American Association of Orthodontists (AAO) is your assurance that you have chosen an orthodontist: the dental specialist with at least 2-3 years of advanced specialty education in orthodontics in a university-based program accredited by the American Dental Association. ¹

¹ American Association of Orthodontists website - www.braces.org.

7. To seek treatment from an orthodontic specialist, you do not need to be referred by a general dentist. In fact, 60 percent of patients that are treated by Dr. Mansour were not referred by a general dentist, but rather sought out his treatment based on his reputation for dedicated personal care.

8. Orthodontic treatment is not just for children any longer! In fact, a large percentage of the patients treated by Dr. Mansour are adults. Many of our adult patients are finding out now how a healthy, attractive smile can enhance their careers, as well as their self-esteem and happiness. Even though, you may not have gotten braces, when you were young, why should you deprive yourself any longer of the many benefits of expert orthodontic treatment? In fact, new procedures available today, such as Invisalign, are much more convenient for a busy adult's schedule, and so invisible you'll be the only one that knows!

**Present this certificate for a
Complimentary
Orthodontic Examination
(\$275 value)**